



Camp Randall Rowing Club, Inc. is a 501 (3)(c) non profit which is a community-wide volunteer organization. We offer Junior Competitive, Middle School, WeCanRow (for female cancer survivors), Adult Fitness and Learn To Row programs. The overall purpose of the club and it's programs is to encourage, develop, instruct and train young women and men in the sport; to encourage and develop community-wide amateur competition; to solicit scholarships to support Junior and Middle School rowers and WeCanRow participants who otherwise would never have an opportunity to participate in the sports, and finally to promote lifelong healthy activities through an understanding and appreciation of the sport of rowing.

We will be holding a "Life Is A Marathon, Not A Sprint" Erg-A-Thon on March 3, 2018 at the Brittingham Boat House from 8am-11am. What is an Erg-A-Thon? All rowers in teams of 2-4 will participate in completing a marathon on the erg/rowing machine which is 42,195 meters!

We are writing to request your assistance to make this event a success. With your tax deductible donation we are hoping to raise \$15,000 which will allow us to purchase replacement parts for the boats & ergs, new Concept II Model D ergs, Concept II Ultralight oars, NK Blue Ocean Megaphones, a squat rack for winter training & explore the purchase of a gently used pair/double boat. It is important to keep our equipment up-to-date not only to give us a competitive edge, but also keep us safe on the water.

Sponsorship levels are attached. You will be a big part of our events this year along with name recognition on our website & newsletter!

Please feel free to join us at the Erg-A-Thon on March 3rd or to the Monona Invite Regatta on April 21, 2018. We would love to have you come down to beautiful Lake Monona & cheer us on!!



Camp Randall Rowing Club, Inc. • PO Box 258160 • Madison, Wisconsin 53725-8160
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SPONSORSHIP DONATION

YES! I would like to sponsor the
“Life Is A Marathon, Not a Sprint” ERG-A-Thon!

My level of sponsorship (circle):

NATIONAL CHAMPION LEVEL - \$2500

REGATTA LEVEL - \$1000

BOATHOUSE LEVEL - \$500

CAPTAIN LEVEL - \$250

COXSWAIN LEVEL - \$100

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone Number _____

Email _____

Mail this form and payment to:

Camp Randall Rowing Club, Inc.

P.O. Box 258160

Madison, WI 53725-8160

Please send your digital logo to melissa.austin.wi@gmail.com which will be included on our website & newsletter.